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***NABA*caster**

is published by and for members and friends of the North American Broadcasters Association (NABA)

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[Teleconference]



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It's Time for an AGM!

Michael McEwen, NABA

As I write this cover report of an abbreviated *NABA*caster, we, in the NABA Secretariat, are in the throes of putting the finishing touches on our AGM Event. It has been ten years since the NABA AGM last came to Canada and we'll be hosted once again by the good people of CBC/Radio-Canada in the Toronto Broadcast Centre's Glenn Gould Studio.

On Tuesday, February 17th three of our four standing committees: Technical, Legal, and Risk Awareness & Continuity will meet, followed by a Board of Directors meeting later that day. Please refer to page three of this *NABA*caster for a full run down. These are all face-to-face meetings and are used to reflect on 2014's accomplishments and to set the agendas for the year ahead. We have considerably expanded our Association's work with the addition of the Radio Committee (more about that later) and a renewed Risk Awareness & Continuity Committee, that includes several "SubTeams" focusing on cyber security, venue security, safety of our journalists and personnel both domestically and internationally, to name just a few. Interesting and important work!

On Wednesday, February 18th, we will have our Annual General Meeting Event in the Glenn Gould Studio. Although we do discuss the "business" of

the Association for an hour at the end of the day, most of the time is spent on content that addresses the current issues our industry faces. Kevin Crull, President of Bell Media, will give the keynote address and focus specifically on the challenges faced by Canadian broadcasters. This is particularly interesting given the CRTC's "Let's Talk TV" hearings last fall, and their recent decision concerning local television. Bell Media is perhaps one of the best examples of how our industry is changing with the cross-platform factor now so prevalent with many of our members. It's also an example of how the business plan and the nature of traditional over-the-air broadcasting are changing in a radical way. There's likely more of that to come. Kevin's keynote will be an insight into this changed world.

The Executive Vice-President of the National Association of Broadcasters, Rick Kaplan, will give a keynote on

the broadcast spectrum struggles in the US. With a planned spectrum incentive auction in 2016 and a repack of remaining broadcast-transmitted services, the challenge for US broadcasters to implement the Next Generation of Television services over-the-air will be huge. While initiatives to share broadcast spectrum with mobile services is a test for NABA members in all three North American

Continued on next page...



countries, it's probably fair to say that our US colleagues are at the pointy end of the spectrum stick right now, and that makes Rick's address both timely and significant.

Throughout the day, we'll have panels and presentations on signal piracy, protecting OTT services, media interoperability, and the business case surrounding the Next Generation of Television. We'll also focus on what it is like being a reporter in a multi-platform world, with all the platforms demanding to be fed with fewer resources to do it. David Common, the host of CBC Radio's *World Report*, will give us insight into his world.

Finally, we'll turn our attention to the World Radio Conference (better known to many as "WRC-15") to be held in November of this year at the International Telecommunication Union in Geneva. This is where the global community comes together to assess the needs of all services for spectrum and sets some global frameworks for what is allowed and what is not. NABA and other international broadcast associations have done a lot of work in explaining our concerns about potential interference in the broadcast UHF band and the satellite C-band if these areas are opened up to mobile services. A panel will explain our position and explore likely outcomes.

It's a big day for broadcast content and if you're a NABA member, I hope that

you'll come, but time is limited for registering so I encourage you to do that by going to our Eventbrite link (below). If you require the password, just contact the

keynotes by FCC Commissioner Ajit Pai, Jeff Smulyan, the CEO of Emmis Communications, and Tom Pentefountas, Vice-Chair of the CRTC. Panels include the future of delivery, digital radio, radio as a first responder, local radio, the future of the AM band, and the future of the in-car dashboard. All the topics are clearly hot buttons for our radio colleagues. The experts on our panels from the US, Canada, Mexico and the UK will speak to the range and depth of their varied experience.

The response of the industry has been overwhelming with 200 attendees registered, which has just about maxed out our capacity. Committee Chair, Julie McCambley, and Vice-Chair, Paul Brenner, have brought great leadership to

this work as has their planning committee and panel moderators. After the Symposium, the Radio Committee will follow up on the discussions with project work, future initiatives and education as part of their work plan. It's a great way to set an agenda and an even better way to give radio the spotlight.

So the third week of February will be a busy and productive time for NABA and all our members. What we will take away from those three days is a renewed agenda, some definable deliverables, some shared goals and a better sense of where our energy should be spent. Not a bad investment in terms of time and effort. ■



Secretariat. An agenda for the event is also included on page four of this issue. I promised I would come back to the work of the Radio Committee. As many of you know, the committee has spent the last year working on their agenda. Something pretty creative happened though by taking their evolving agenda and turning it into a day-long Symposium on the *Future of Radio and Audio*. This event will also be held at the Glenn Gould Studio of the CBC Broadcast Centre, starting at 8:30 (in the morning) on Thursday, February 19th. A full updated program for this day is available on page five of this issue.

And what a full day it will be, including

If you have not done so, please register for the AGM Event and Committee Meetings today!

Eventbrite

www.eventbrite.ca/e/naba-committee-meetings-2015-agm-event-february-17-18-2015-tickets-14349546881

The FAQ Section includes details about local accommodations and other Toronto tidbits. Feel free to write the Secretariat if in need of any information or advice.



2015 AGM Event

Standing Committees and Board Meetings

Tuesday, February 17, 2015

09:00 **Radio-Canada** Conference Centre opens at [250 Front St. W.](http://www.cbc.ca/locations/250-front-st-w), Toronto, ON M5V 3G5.

NOTE: Do not use the main CBC/Radio-Canada entrance. You should be looking for a second set of doors slightly west that says *Glenn Gould Studio* under a red awning. This is the same instructions for both the *NABA AGM Event* and the *Future of Radio & Audio Symposium* also.

<p style="text-align: center;"><u>09:30 – 12:00 EST</u></p> <p style="text-align: center;">Legal Committee (NABA-LC) Meeting</p> <p style="text-align: center;">CBC/Radio-Canada Conference Centre -Room D- 250 Front St W (at John St) Toronto ON M5V 3G5</p> <p style="text-align: center;">(If dialing-in, please contact the Secretariat for the bridge number and pass code)</p>	<p style="text-align: center;"><u>09:30 – 12:30 EST</u></p> <p style="text-align: center;">Technical Committee (NABA-TC) Meeting</p> <p style="text-align: center;">CBC/Radio-Canada Conference Centre -Room B- 250 Front St W (at John St) Toronto ON M5V 3G5</p> <p style="text-align: center;">(If dialing-in, please contact the Secretariat for the bridge number and pass code)</p>
<p style="text-align: center;"><u>10:30 – 13:00 EST</u></p> <p style="text-align: center;">Risk Awareness & Continuity Committee (NABA-RACC) Meeting</p> <p style="text-align: center;">CBC/Radio-Canada Conference Centre -Room A- 250 Front St W (at John St) Toronto ON M5V 3G5</p> <p style="text-align: center;">(If dialing-in, please contact the Secretariat for the bridge number and pass code)</p>	<p style="text-align: center;">Radio Committee (NABA-RC) Meeting</p> <p style="text-align: center;"><u>Due to the <i>Future of Radio & Audio Symposium</i> (Feb. 19th) the NABA-RC will not be meeting.</u> <u>Instead they will hold a teleconference on</u> <u>March 3, 2015.</u></p>
<p style="text-align: center;"><u>13:30 – 17:00 EST</u></p> <p style="text-align: center;">Board of Directors (NABA-BoD) Meeting</p> <p style="text-align: center;">CBC/Radio-Canada Conference Centre -Room B- 250 Front St W (at John St) Toronto ON M5V 3G5</p> <p style="text-align: center;">(If dialing-in, please contact the Secretariat for the bridge number and pass code)</p>	



2015 (Draft) AGM Event Program

CBC  Radio-Canada Glenn Gould Studio

250 Front St. W.
Toronto ON M5V 3GW (Canada)

Wednesday, February 18, 2015

08:00	Registration at the Glenn Gould Studio opens
08:30	Light Continental Breakfast Service in the Foyer
09:00	Welcome Remarks: <ul style="list-style-type: none"> Bob Ross, Senior VP, East Coast Operations, CBS / President, NABA Michael McEwen, Director-General, NABA
09:05	Keynote Address: The Challenges Facing the Canadian Broadcasting System <ul style="list-style-type: none"> Kevin Crull, President, Bell Media
09:35	Keynote Address: Spectrum Packing and Other Spectrum Joys in the U.S. (Presentation and Q&A) <ul style="list-style-type: none"> Rick Kaplan, General Counsel and EVP, Legal & Regulatory Affairs, NAB
10:00	Coffee Break in the Foyer
10:30	Panel: How North America is Getting Ready for WRC-15 Chair: John Lee, Executive Director, Media & Enterprise Technology Services, CBC/Radio-Canada / Chair, NABA-TC <ul style="list-style-type: none"> Bob Seidel, Senior VP, Advanced Technology & Engineering, CBS Broadcasting Inc. Winston Caldwell, VP, Spectrum Engineering, Advanced Engineering, Fox
11:10	Presentation: Sporting Event Signal Piracy — The World Cup <ul style="list-style-type: none"> Gerardo Munoz de Cote, Intellectual Property Legal Director, Televisa / Vice-Chair, NABA-LC Armando Martinez, Deputy General Counsel, Televisa Alvaro Jeanneau, Rights Management & Content Protection, Univision
11:50	Panel: Pardon the Disruption — Some Thoughts on Evolution in the (Global) Marketplace Chair: Ben Ivins, Senior Associate General Counsel, NAB / Chair, NABA-LC <ul style="list-style-type: none"> Sanford Kryle, VP & Associate General Counsel, CBS Erica Redler, Legal Consultant, NABA Susan Fox, VP, Government Relations, The Walt Disney Company Bradley Silver, Assistant General Counsel, Intellectual Property, Time Warner Inc.
12:30	Lunch in the Foyer
13:45	Keynote Speaker: The Next Generation of News Reporting <ul style="list-style-type: none"> David Common, Host, CBC News' <i>World Report</i>
14:15	Presentation: The UK's Digital Production Partnership (Sorting Out Media Interoperability) <ul style="list-style-type: none"> Mark Harrison, Chair, Digital Production Partnership / BBC's Business Lead, End to End Digital Programme
15:00	Panel: The Next Generation of Television — The Technology, The Business Case and the Transition Issues Chair: Glenn Reitmeier, Sr. VP, Technology Standards & Policy, NBCU <ul style="list-style-type: none"> Richard Friedel, Executive VP & GM, Fox Networks Engineering & Operations Bob Ross, Senior VP, East Coast Operations, CBS Fred Mattocks, General Manager, English Services, Media Operations & Technology, CBC/Radio-Canada Bob Plummer, Chair, WBU-TC / Vice-Chair, NABA-TC
15:45	Coffee Break in the Foyer
16:00	Formal Business of the AGM Meeting
17:30	Adjournment

Future of Radio & Audio Symposium (Draft) Program

CBC  Radio-Canada Glenn Gould Studio

250 Front St. W.
Toronto ON M5V 3GW (Canada)

Thursday, February 19, 2015

08:30	Opening Remarks: Michael McEwen, Director-General, NABA / Julie McCambley, Director, Radio Production, CBC/Radio-Canada / Chair, NABA-RC
08:35	Morning Keynote Address: The Future of Radio — Ajit Varadaraj Pai, Commissioner, FCC
09:00	The Future of Delivery — A Roundtable <u>Moderator:</u> Marty Garrison, CTO, NPR <ul style="list-style-type: none"> • Fred Mattocks, General Manager, English Services, Media Operations & Technology, CBC/Radio-Canada • Zach Brand, VP, Digital Media, NPR • Paul Brenner, Senior VP, Chief Technology Officer, Emmis — Next Radio • Nick Piggott, Chair, RadioDNS Hybrid Radio Project • Albert Chen, Director, BD, Consumer Electronics & Automotive, TuneIn
10:15	Panel: Digital Radio — Where It's At and How It Fits Into a Broadband World <u>Moderator:</u> David Layer, Senior Director, Advanced Engineering, NAB <ul style="list-style-type: none"> • Felipe Padilla Luna, Engineer, AMITRA (Mexico) • Chris Boyce, Executive Director, Radio & Audio, English Services, CBC/Radio-Canada • Steven Devries, Senior Product Manager, Americas, Traffic and Connected, HERE • Joe D'Angelo, Senior VP, Broadcast Programs & Advanced Systems, iBiquity Digital Corporation • Jamie Moffat, Director, Business Development Digital Advocate for Radio Stations Worldwide, StreamOn
11:30	Panel: Radio as a First Responder — The Importance of Radio in Emergency Situations <u>Moderator:</u> Kym Geddes, News Director, Newstalk 1010 (Toronto) <ul style="list-style-type: none"> • Tim Wenger, Operations Manager, Entercom-Buffalo (WBEN NewsRadio 930) • Paul Temple, Senior VP, Regulatory & Strategic Affairs, Pelmorex (The Weather Network) • Lynn Claudy, Senior VP, Technology, NAB / Co-Author of ITU Report on Emergency Broadcasting • Raj Shoan, Commissioner (Ontario), Canadian Radio-television and Telecommunications Commission (CRTC) • Geoff MacBride, President, Ontario Paramedic Association
13:45	Afternoon Keynote: How to Make Broadcast Radio Still Work in a Streaming World — Jeff Smulyan, CEO, Emmis
14:15	Panel: Local — Is It Still Radio's Competitive Advantage <u>Moderator:</u> Paul Ski, President, Rogers Radio <ul style="list-style-type: none"> • Canadian Local Radio Rep. [TBD] • Tom Pentefountas, Vice-Chair, Broadcasting, CRTC • Sean Ross, VP, Programming, Edison Research • Erica Farber, CEO, Radio Advertising Bureau
15:15	Panel: Revitalizing the AM Band <u>Moderator:</u> Karl Lahm, Director, Radio Frequency, Univision Communications <ul style="list-style-type: none"> • Ben Downs, VP & General Manager, Bryan Broadcasting Corporation • Garrison C. Cavell, Cavell Mertz & Associates Consulting Engineers • Sylvie Courtemanche, VP and Assoc. Counsel General, Gov't Relations Law Department, Corus Entertainment • Ben Dawson, Hatfield & Dawson Consulting Engineers
16:30	Panel: The Next Generation of the Auto Dashboard and What It Means for Radio <u>Moderator:</u> Julie McCambley, Director, Radio Production, CBC/Radio-Canada <ul style="list-style-type: none"> • Paul Jacobs, VP, General Manager, Jacobs Media • Fred Dixon, Technology Manager, GM Canada • Jeff Jury, Executive VP & Chief Operating Officer, iBiquity Digital Corporation • Andrew Stess, Sales & Business Development Executive, Rdio
17:15	Closing Remarks: Paul Brenner, Senior VP, Chief Technology Officer, Emmis Communications, Vice-Chair, NABA-RC

NABA's Jim Starzynski Part of Successful Emmy Win!



The Advanced Television Systems Committee's (ATSC) collaborative effort to address wide variations in TV audio has recently been recognized with a Primetime Emmy Engineering Award from the Academy of Television Arts & Sciences.

“Thanks to the leadership of Jim Starzynski of NBC Universal and the efforts of a volunteer group of industry audio experts, the ATSC's approach to loudness normalization is now utilized by TV broadcasters and pay-TV operators alike.”

— **Mark Richer, President, ATSC**

A huge congratulations to NABA's Jim Starzynski for yet another well-deserved honour!

ASBU Elects Abdelrahim Suleiman as New Director-General



The Arab States Broadcasting Union's (ASBU) General Assembly, held last December in Kuwait, elected Mr. Abdelrahim Suleiman as their new Director-General for a four-year mandate starting last month. He succeeds Mr. Salaheddine Maaoui, who retired at the end of 2014 after having served eight years in this position.

Mr. Suleiman is no stranger to WBU work, particularly with ISOG and the TC. He is familiar to many at NABA too through his work as long-time ASBU Technical Director, who oversaw the development and modernization of their technological systems, particularly in the fields of television and radio. One of his most prominent achievements though has been his contribution to the development and operation of a Multimedia Exchange Network over Satellite System, known as ASBU-MENOS.

Mr. Suleiman was born in 1953 in Sudan and obtained a bachelor's degree with honors from the University of Khartoum in 1978. He began his career as an engineer in charge of monitoring radio and television stations in Khartoum.

The NABA and WBU Secretariat look forward to working closely with Mr. Suleiman and congratulate him on this exciting post.

World Radio Day 2015 is Friday, February 13th



A reminder that Friday, February 13th is World Radio Day 2015. World Radio Day marks the anniversary of the first broadcast by UN Radio in 1946 and seeks to raise awareness about the importance of radio, facilitate access to information through radio, and enhance networking among broadcasters. UNESCO approved its creation in 2011 following a proposal from the Spanish Academy of Radio.

For more information, please refer to: www.diamundialradio.org

NABA Members & Issues in the News



- [Will HBO on the Web Pull the Plug on Pay TV? Survey Says: Yes!](#)
- [AT&T Reviewing DIRECTV Unit's Name](#)
- [Gartner Predicts 250 Million Connected Vehicles with Automated Driving by 2020](#)
- [TWC/Comcast Extend Merger End Date Until August](#)
- [Univision Extends CEO Randy Falco's Contract Through Early 2018](#)
- [News Corp. Steps-Up Security in Wake of Charlie Hebdo Attack](#)
- [The Future of Broadcast Television](#)
- [Steaming Is Complimentary to Radio](#)
- [The Complicated Path to Get to ATSC 3.0](#)
- [Televisa Completes Lucacell Spinoff](#)
- [CES: Moonves says CBS' OTT Offering Not Just Retrans Weapon](#)

Looking Ahead — Key Dates & Upcoming Events



Date	Event	Location
February 9-13	Hollywood Post Alliance Tech Retreat	Palm Springs, CA, USA
February 9-23	ITU-R, Study Group 6 Meetings	Geneva, SWITZERLAND
February 17	NABA-Board and Standing Committee Meetings (Hosted by CBC/Radio-Canada)	Toronto, ON, CANADA
February 18	NABA 2015 AGM Event (Hosted by CBC/Radio-Canada)	Toronto, ON, CANADA
February 19	NABA's Future of Radio & Audio Symposium (Hosted by CBC/Radio-Canada)	Toronto, ON, CANADA
February 23-27	CITEL PCC.II Meeting	Medellin, COLOMBIA
March 3	NABA-Radio Committee Meeting	[Teleconference]
March 16-19	Satellite 2015 Conference	Washington, DC, USA
March 23-April 2	ITU-R WRC-15 Conference Preparatory Meetings	Geneva, SWITZERLAND

A complete list of upcoming events is available at: www.nabanet.com/nabaweb/calendar/calendar.asp



The *NABAcaster* newsletter is available online at:
www.nabanet.com/nabaweb/newsletter/NABAcaster.asp

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