DPP and NABA Broadcasters Unite To Promote Cyber Security Requirements For Suppliers at IBC

[*Amsterdam, 10 September 2016*] The **Digital Production Partnership** (DPP) and the **North American Broadcasters Association** (NABA) has today published a joint document, *Broadcaster Cyber Security Requirements for Suppliers,* to assist manufacturers and suppliers in developing products aligning to modern cyber security standards that are fit for integration into broadcaster facilities. The recommendations will be adopted by major UK Broadcasters.

The announcement of the recommendations was hosted by media management company, playout provider, and DPP Member, **Ericsson**.

Broadcasters are now facing daily cyber assaults on their websites, IT infrastructure and systems. With this growing threat, the UK and US broadcasters have united to introduce a set of best practice requirements covering documentation and testing, authentication and security controls.

"Protecting the viewer's experience, and the veracity of our output is the number one concern today," says DPP Chair and Director of Broadcast Operations at **ITV, Helen Stevens**. *"The growth in connected services and IP-driven production, as well as cloud platforms and applications, means that, as a modern broadcaster, our focus has to be on protecting our content from increasingly frequent cyber attacks."*

The requirements were developed by the NABA Cyber Security group and supplemented by the DPP's Cyber Security work stream (which includes representatives from BBC, BT Sport, Channel 4, Ericsson, Five, Sky and UKTV). They are available to download in a simple to follow format, and help to ensure that any services that meet the requirements will be safe to install and operate in a broadcast facility.

"Cyber security is now one of the top strategic priorities for North American broadcasters," says **Michael McEwen**, Director-General at **NABA**. *"We will never protect ourselves fully from attacks, but we need to mitigate their impact. As we define our Information Security requirements for the future, we expect suppliers to be our partners. In fact we need their ideas and expertise in finding solutions that work."*

Steve Plunkett, Chief Technology Officer at **Ericsson** said: *"Media companies need confidence in the whole broadcast chain. That confidence is built upon trust in robust and resilient service design and testing - in all stages from programme development to the point of transmission. The NABA/DPP requirements will help vendors explore whether their products really are secure by design, and can hold up against modern cyber criminals."*

The *Broadcaster Cyber Security Requirements for Suppliers* is the latest in a new series of DPP publications focusing on Cyber Security. This includes the *10 Things You Need to Know About Cyber Security* guide, and the DPP's recently released Supplier Security Checklist and supporting User Guide. All publications are available to download from the DPP website.

www.digitalproductionpartnership.co.uk

– Ends –

For further press information please contact:
Jayne de Ville
Mobile: 07736 603 832
Email: jayne.de.ville@digitalproductionpartnership.co.uk

About the DPP: The Digital Production Partnership Ltd (DPP) is a not for profit professional media network. More information about the DPP, its extensive Membership and how to become a Member is on the website: www.digitalproductionpartnership.co.uk

About NABA: NABA is a non-profit association of the most influential broadcasting organizations throughout North America committed to advancing the interests of broadcasters at home and internationally. Network broadcasters, both public and private, in the United States, Mexico, and Canada, work together to provide a common voice for the North American broadcast community. As a member of the World Broadcasting Unions (WBU), NABA creates the opportunity for North American broadcasters to share information, identify common interests and reach consensus on issues of an international nature. NABA provides representation for North American broadcasters in global forums on topics including journalism issues, protection of content, spectrum related concerns, the territorial integrity of broadcasters' signals, and digital transmission issues. For further information about NABA, please visit: www.nabanet.com

About Ericsson: Ericsson is the driving force behind the Networked Society – a world leader in communications technology and services. We are in a uniquely strong position to understand how the worlds of media and telecoms are converging. Our heritage in TV and media spans more than 25 years of cutting-edge innovation, enabling many of the milestone shifts. Our services, software and infrastructure – especially in mobility, broadband and the cloud – are enabling the telecom industry and other sectors to do better business, increase efficiency, improve the user experience and capture new opportunities. With approximately 115,000 professionals and customers in 180 countries, we combine global scale with technology and services leadership. We support networks that connect more than 2.5 billion subscribers. Forty percent of the world's mobile traffic is carried over Ericsson networks. And our investments in research and development ensure that our solutions – and our customers – stay in front. Founded in 1876, Ericsson has its headquarters in Stockholm, Sweden. Net sales in 2014 were SEK 228.0 billion (USD 33.1 billion). Ericsson is listed on NASDAQ OMX stock exchange in Stockholm and the NASDAQ in New York.