

SEARCHLIGHT PARTNERS



POSITION:	Director-General
LOCATION:	Toronto, Canada or open to other locations (some travel required to head office)
POSITION DETAILS:	Full Time, Permanent
REPORTS TO:	Board of Directors
WEBSITE:	https://nabanet.com/

THE ORGANIZATION

Founded in 1972 and headquartered in Toronto, Canada, North American Broadcasters Association (NABA) is an established, non-profit association of the largest broadcasting organizations in Canada, United States and Mexico, committed to advancing the interests of broadcasters locally and internationally.

The NABA forum is unique in providing the opportunity for North American broadcasters to collaborate, share insights, develop best practices and positions, in support of the broadcast business from technical, operational, and legal perspectives.

As the only North American broadcast association with official status as a non-governmental organization (NGO) at the International Telecommunication Union Radiocommunication Sector (ITU-R) and the World Intellectual Property Organization (WIPO), NABA plays an important global leadership role in representing the North American perspective in these high-profile international forums.

As a member of the World Broadcasting Unions (WBU), the coordinating body for broadcasting unions around the world, NABA is the voice of North American broadcasters internationally. In addition, NABA provides Secretariat services for the WBU and coordinates WBU meetings which bring together broadcaster perspectives from around the globe, in technical, operations, and copyright/legal areas. The Director-General of NABA is Head of the WBU Secretariat.

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MISSION

The NABA mission is to identify and take action on technical, operational, and regulatory issues affecting North American broadcasters.

NABA will ensure its continuing relevance to the changing digital and linear broadcast media reality of our member companies by responding to the operating and technology issues of member companies with solutions, education, and best practices achieved by consensus.

THE POSITION

During this exciting and unprecedented period in the evolution of broadcasting, the Director-General (DG) will provide strategic leadership in advancing NABA's mission in support of the industry's leading organizations. The DG shall lead, promote, guide, conduct and coordinate all activities of the Association, and working closely with NABA's Board of Directors, develop and implement its Strategic Plan.

RESPONSIBILITIES

- Promote and champion NABA to ensure its mission, value, accomplishments, and impact are broadly understood by industry stakeholders.
- Lead a review of NABA's longer-term strategic direction to streamline and position priorities that best align with the industry's evolution and respond to changing member needs.
- Provide guidance in achieving consensus and alignment on key positions and association priorities.
- Provide leadership and support in the planning and work of the Board and Standing Committees (Technical, Resilience and Risk, Radio, News, and Legal).
- In consultation with the Board of Directors, develop and put in place an effective communication strategy to fully engage NABA members.
- As NABA's spokesperson, provide a respected "voice and face" for NABA, promoting its positions, and seeking international support and collaboration, as appropriate.
- Provide direct liaison between the NABA Board, NABA Committees, and selected global organizations and forums (e.g. World Broadcasting Unions (WBU), International Telecommunication Union Radiocommunication Sector, and World Intellectual Property Organization (WIPO)).
- Report to NABA on key international meetings and activities of interest to NABA members.
- Oversee Secretariat Head Office, budget, and the provision of all support services for NABA.
- Manage and mentor Head Office staff while ensuring a collaborative team approach.
- Report regularly to the Board of Directors.

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In consultation with the WBU Secretaries/Directors-General

- Provide direct liaison between WBU Secretaries/Directors-General, WBU Committees and member Unions' representatives.
- As Head of WBU Secretariat, act as spokesperson representing WBU positions and interests.
- Oversee the WBU Budget and the provision of all support services for the WBU.

CANDIDATE QUALIFICATIONS

- Senior management experience with a broad view and understanding of the broadcasting business, both traditional and digital. This is crucial to the next five to ten years where the industry will likely complete the transition from linear to a broad base of digital IP Platforms.
- A business acumen and a depth of knowledge that is credible to peers who will look for leadership, creative management, and innovative approaches to both industry issues and the Association's agenda.
- A background in one or more of the following disciplines: regulatory, operations, production, technology/engineering, journalism, or communications.
- An understanding of a membership-based organization. Experience with international institutions and media organizations beyond Canada and even North America would be an asset.
- Brings a vision for the future of NABA as a dynamic and effective organization representing the interests of its members.
- A diplomatic and inspirational leader who is effective at building relationships with all stakeholders.
- A dynamic communicator both orally and in the written word and a confident public speaker.
- A university degree or experiential equivalent.
- A second language (Spanish) would be an asset.

CANDIDATE ATTRIBUTES

- A clear appreciation and strong advocate for the mission and goals of NABA and a readiness to enthusiastically promote NABA, advance its work and nurture connections within the broadcast community.
- An ability to build and leverage an inclusive culture which values diversity of experience and opinion, recognizing that this is foundational to creativity, innovation, and the future success of NABA.
- Strong people skills. A fearless relationship builder who engenders confidence and trust.
- Embodies an innovative mindset, nurturing the following traits in themselves and others: risk tolerance, openness to ideas, action-oriented, and emotional stability.
- Ambitious, creative, enthusiastic, and driven.

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- Identifies and resolves issues quickly, problem-solves and generates creative solutions.
- Ability to synthesize complex topics and communicate key messages to a broad audience.
- Strives for excellence. Tests, evaluates and course corrects. Fosters an environment of learning and constant improvement.
- Demonstrates an agile mindset; responsive to external forces and is adaptive.

COMPENSATION

A competitive compensation package will be offered.

HOW TO APPLY

We invite candidates to apply by email with your cover letter and résumé no later than November 30th, 2022. Send to Searchlight Partners: NABA@searchlightpartnersgroup.com

North American Broadcasters Association is committed to reflecting the diversity of our community and our country. As an equal opportunity employer, we welcome and encourage submissions from individuals, with proper credentials, of all genders, cultures, ethnicities, sexual orientations, and abilities.

We thank applicants for their interest, however, only those advancing in the process will be contacted