



Presents



CYBER UNIVERSITY 2.0

October 20, 2026

Hosted by



Agenda as of: **August 19, 2026**

8:00 - 9:00 **Doors Open for Registration**

Light breakfast and networking opportunity.

9:00 - 9:05 **Opening Remarks: Rebecca Hanson, NABA Director-General**

9:05 - 9:35 **Keynote: Cybersecurity – What Does It Look Like in the Future?**

- **Chris Krebs**, Former Director, US Cybersecurity and Infrastructure Security Agency (CISA) and CBS News Cybersecurity Expert and Analyst

9:35 - 10:15 **Ransomware Reality Check: Lessons from Recent Attacks**

Ransomware remains a key attack vector for the enterprise, one that can result in substantial business and reputational damage. Our experienced ransomware panelists will review the current threat environment, possible responses and next steps using real-world examples.

- **Dave Wong**, Cybersecurity Leader and Incident Responder and Director, Mandiant/Google Cloud
- **Evgueni Erchov**, Associate VP, Adversary Intelligence and Strategy, Cypher
- **Rahman Shah**, Director, Cybersecurity, PBS

10:15 - 10:30 **BREAK**

10:30 - 11:00 **Cybersecurity & The C-Suite: Building Executive Buy-In**

Executive management and Boards of Director are typically preoccupied with mitigating risk to the enterprise. Key amongst the various risks to broadcasters is cyber-attack. Investing in cyber security defenses is not merely buying insurance, it requires a clear understanding of the cyber environment and the survivability of a broadcaster in this hostile ecosystem.

- **Luke Dembosky**, Partner and Co-Chair of Data Strategy & Security, Debevoise & Plimpton
- *More speakers to be announced!*

11:00 - 11:15 **Determining Cyber Maturity: A Case Study**

The assessment of cyber maturity measures an enterprises' security posture against industry norms. This analysis spans several security domains, including governance, identification, protection, detection, response and recovery. Is your company adequately protected in all these areas? This session will explore the analysis Paramount/CBS performed and the impact this had on this major network broadcaster.

- **Nick Luckner**, Team Lead of Vulnerability Operations and Attack Surface Management, CBS/Paramount



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11:15 - 12:00 **Roadmap to Resilience: What the Technology Ecosystem is Building for Broadcast's Next Threats**

Technology leaders from across the vendor community discuss how their development roadmaps are responding to the threats broadcasters will face over the next three years.

12:00 - 1:00 **LUNCH**

1:00 - 1:45 **Cybersecurity Threats from a Law Enforcement Perspective**

This session will focus on the roles our national and international law enforcement agencies play with respect to cybersecurity. How do they view the threat landscape? How do they pursue threat actors, both nationally and internationally? Which industry infrastructure do they feel is the most vulnerable? Our experienced panelists will explore the overall role of law enforcement in cybersecurity.

- **Brian Kaiser**, Lead of FBI Cyber Division's Critical Sector Engagement and Intelligence Unit
- **Phil Thibodeau**, Former Assistant Commissioner, RCMP, and Senior Industry Consultant on Justice & Public Safety
- **John Lee**, Senior Engineering Consultant, NABA

1:45 - 2:45 **AI: What's the Truth Behind All the Hype?**

AI can now be found in almost every field of activity. NABA's panel brings together AI experts from industry and academia to look at where the technology is going and what it means in terms of security. Is agentic AI a threat to our conventional network defenses when manipulated by threat actors? How can we leverage AI to work more securely? What are the associated services and technologies that AI empowers? What does the future of AI look like?

- **Dr. Jeannette Wing**, Executive VP for Research and Professor of Computer Science, Columbia University
- *More speakers to be announced!*

2:45 - 3:00 **BREAK**

3:00 - 3:30 **Applied AI Within the Cloud**

Cloud security is yet another issue broadcasters must be concerned with. Identity sprawl, misconfigurations; visibility in a multi-cloud environment; shadow IT clouds; regulatory compliance, data sovereignty, supply chain complexity, etc. are all security issues for which broadcasters must be prepared. This panel will review the security considerations associated with modern cloud uses.

- **Kirk Bailey**, Regional Director, Enterprise Sales, Wiz
- **John McClure**, CISO, Sinclair



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3:30 - 4:00

The Future of Securing Identity: Proving You Are Who You Say You Are

Identity security includes secure access for users, devices and applications. Privileged access management, least privilege access, etc. are all part of security considerations. With broadcasters' pervasive use of cloud services and employees working remotely, compromised credentials represent a major threat. This session will address where identity management is developing in the future and what new approaches are being considered. The issue of quantum computing compromising credentials will also be discussed.

- **Mike Berthold**, Principal Solutions Architect and Identity Architects Team Lead, OKTA
- **Marina Khainson**, Head of Security Architecture, Fox
- **Kenneth Atkins**, Assistant Director of IT & Data Security, NYPR

4:00 - 4:30

"Fix It or Risk It" - Turning Cyber Awareness Into Action

The "Fix It or Risk It" campaign is a media content security initiative launched by the Trusted Partner Network (TPN) to help the entertainment supply chain close critical security gap.

- **Terri Davies**, President, Trusted Partner Network

4:30 - 6:30

Networking Reception at Soho Room, Spring St

Join friends and colleagues at [The Soho Room](#) (203 Spring Street, New York, NY 10012) for a pre-dinner cocktail, just around the corner from our meeting place.